

ORDER



Orders	Order / Rev:	365474
	Alt Order #:	06868354
	Product Desc:	DEAN HELLER
	Estimate:	
	Flight Dates:	10/31/12 - 11/06/12
	Original Date / Rev:	10/26/12 / 10/26/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	Strategic Media Services
	Buying Contact:	
	Billing Contact:	
		3299 K Street NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Heller/R/Senate
	Demographic:	A35+
	Product Codes:	PL State Senate
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, POL CAND, CAND

New Business Thru: _____
Order Separation: 00:10:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	22	\$23,550.00	\$20,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	22	\$23,550.00	\$20,017.50	0.00
Totals	22	\$23,550.00	\$20,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	18%	\$23,550.00
Market	100%	\$130,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$32,708.33
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	26%	\$34,016.67
KTUD	1%	\$1,308.33
KVMY	5%	\$6,541.67
KVVU	22%	\$28,783.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$3,925.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/31/12	11/02/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	--WTF--	:30	2	\$275.00	P-01	0.00	NM	2	\$550.00

KTNV - Las Vegas

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